

BLOCKCHAIN



VistaMilk

Date: 18th November, 2020

Time: 8:50 - 15:10

A World
Leading SFI
Research
Centre

Science
Foundation
Ireland **sfi**
For what's next

Session 1: Blockchain in Agriculture

Chair: [Michelle Carey, Asst. Prof UCD, VistaMilk AC](#)

08:50-09:00

WELCOME ADDRESS

[John Breslin, Professor NUIG](#)

09:00-09:40

OPEN STANDARDS AND BLOCKCHAINS FOR AGRI SECTOR

[Fiona Delaney, CEO/Founder, Origin Networks](#)

09:40-10:20

THE FARMERS PERSPECTIVE OF BLOCKCHAIN - WHY SHOULD FARMERS CARE?

[Brendan Allen, Programme Manager, Tech/AgInnovate](#)

10:20-11:00

A PRACTICAL IMPLEMENTATION OF A BLOCKCHAIN PROOF OF CONCEPT

[Karl O'Connell, Integration Manager, ICBF](#)

Session 2: Blockchain in the Supply Chain

Chair: [Brian Caulfield, Venture Partner, Draper Esprit](#)

11:00-12:00

LOOKING IN THE REAR-VIEW MIRROR: THE ROLE OF BLOCKCHAIN IN THE FOOD SUPPLY CHAIN

[John Keogh, Founder and Managing Principal, Shantalla](#)

12:00-12:15

****BREAK: TEA/COFFEE****

HOST INSTITUTION

eagasc
AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY

PARTNER INSTITUTIONS



12:15-12:55

BLOCKCHAIN - UTILITY OR UTOPIA FOR SUPPLY CHAINS?

Paul Ryan, CEO, Trust Codes Limited

12:55-13:35

THE ESSENTIALS OF ENTERPRISE BLOCKCHAIN; CUSTOMER CASES IN SUSTAINABLE FOOD AND SUPPLY CHAIN

Joost Volker, Business Development Director, Oracle

Session 3: Overview and Panel Discussion

Chair: Cheryl Nolan, VistaMilk Site Manager (UCD, DCU, NUIG)

13:35-14:15

WHAT IS VISTAMILK DOING FOR BLOCKCHAIN?

John Breslin, Professor at NUIG and Platform Lead in VistaMilk

14:15-15:00

PANEL DISCUSSION

Chair: Donagh Berry

Panel;

- **John Keogh,**
Founder and Managing Principal of Shantalla
- **Karl O'Connell,**
Integration Manager at ICBF
- **Brendan Allen,**
Programme Manager at TechInnovate/AgInnovate
- **Fiona Delaney,**
CEO/Founder at Origin Networks

15:00 - 15:10

MASTERCLASS CLOSING

Francis Kearney, Centre Manager

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An Roinn Talmhaíochta,
Bia agus Mara
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Food and the Marine



Ireland's European Structural and
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