VistaMilk

Date: 18th November, 2020
Time: 8:50 - 15:10

BLOCKCHAIN

Session 1: Blockchain in Agriculture
Chair: Michelle Carey, Asst. Prof UCD, VistaMilk AC

08:50-09:00	**WELCOME ADDRESS** John Breslin, Professor NUIG
09:00-09:40	**OPEN STANDARDS AND BLOCKCHAINS FOR AGRI SECTOR** Fiona Delaney, CEO/Founder, Origin Networks
09:40-10:20	**THE FARMERS PERSPECTIVE OF BLOCKCHAIN - WHY SHOULD FARMERS CARE?** Brendan Allen, Programme Manager, Tech/AgInnovate
10:20-11:00	**A PRACTICAL IMPLEMENTATION OF A BLOCKCHAIN PROOF OF CONCEPT** Karl O'Connell, Integration Manager, ICBF

Session 2: Blockchain in the Supply Chain
Chair: Brian Caulfield, Venture Partner, Draper Esprit

11:00-12:00	**LOOKING IN THE REAR-VIEW MIRROR: THE ROLE OF BLOCKCHAIN IN THE FOOD SUPPLY CHAIN** John Keogh, Founder and Managing Principal, Shantalla
12:00-12:15	****BREAK: TEA/COFFEE****

BLOCKCHAIN

![VistaMilk]

12:15-12:55

BLOCKCHAIN - UTILITY OR UTOPIA FOR SUPPLY CHAINS?
Paul Ryan, CEO, Trust Codes Limited

12:55-13:35

THE ESSENTIALS OF ENTERPRISE BLOCKCHAIN; CUSTOMER CASES IN SUSTAINABLE FOOD AND SUPPLY CHAIN
Joost Volker, Business Development Director, Oracle

Session 3: Overview and Panel Discussion
Chair: Cheryl Nolan, VistaMilk Site Manager (UCD, DCU, NUIG)

13:35-14:15

WHAT IS VISTAMILK DOING FOR BLOCKCHAIN?
John Breslin, Professor at NUIG and Platform Lead in VistaMilk

14:15–15:00

PANEL DISCUSSION
Chair: Donagh Berry

Panel;

- **John Keogh,**
  Founder and Managing Principal of Shantalla

- **Karl O'Connell,**
  Integration Manager at ICBF

- **Brendan Allen,**
  Programme Manager at TechInnovate/AgInnovate

- **Fiona Delaney,**
  CEO/Founder at Origin Networks

15:00 - 15:10

MASTERCLASS CLOSING
Francis Kearney, Centre Manager